

MEDIA FACT SHEET 2017

OUR BEST TO YOU SPRING ART & CRAFT SALE



ABOUT THE SHOW

OUR BEST TO YOU SPRING ART & CRAFT SALE is a marketplace of handmade works by over 150 top Canadian artists, artisans, and designers. Each exhibitor is expertly selected based on the quality, originality, and craftsmanship of their work; they must be the designer and the creator of their respective works, and only work produced in Canada is permitted to be sold.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leathers, toys, gourmet foods, and more.

The inaugural OUR BEST TO YOU SPRING ART & CRAFT SALE in Red Deer is proudly produced by SIGNATURES SHOWS LTD.

For more information, please visit ourbesttoyou.ca/reddeer/spring

SHOW FEATURES & PROMOTIONS

- **150 Free Tickets:** in celebration of Canada 150, there will be 150 free tickets (75 pairs) drawn on Fri. April 21. Fans can enter on the official OUR BEST TO YOU Facebook page.
- **Artisan Gift Draws:** one prize package consisting of works donated by the artisans will be drawn each day of the show. All guests receive a prize ballot upon entry.
- **Digital Perks:** fans can access exclusive content across social media platforms using the official show hashtags #OurBestToYou and #HandmadeLive, and special offers on the OUR BEST TO YOU e-newsletter.

ABOUT THE ORGANIZERS

SIGNATURES SHOWS LTD. is Canada's largest producer of fine craft shows, with over 37 years experience and over 330 shows produced. Each year, SIGNATURES accepts over 2,000 participating artisans and welcomes over 400,000 visitors to its 19 shows in 13 cities across Canada. Based in Ottawa, it is a 100 per cent Canadian owned and operated business. For more information, please visit signatures.ca

MEDIA CONTACT

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DATES/HOURS

Friday, April 28
10 a.m. – 9 p.m.
Saturday, April 29
10 a.m. – 6 p.m.
Sunday, April 30
10 a.m. – 5 p.m.

LOCATION

Westerner Park
Parkland & Prairie Pavilions
4847A 19 Street
Red Deer, AB
• Paid parking on site •

TICKETS

General admission: \$5.00
Free for ages 17 and under
Cash only at the box office
Pre-sale at OurBestToYou.ca
Unlimited free re-admission

ONLINE/SOCIAL

ourbesttoyou.ca/reddeer
OurBestToYou
@signatures.ca
@signaturesca
#OurBestToYou



BURGUNDY OAK GROUP
Calgary, AB



HALO HEADWEAR
Lethbridge, AB



JEN GRÉGOIRE PHOTOGRAPHY
Milo, AB



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