

# MEDIA FACT SHEET 2018

## OUR BEST TO YOU SPRING CRAFT SALE

### ABOUT THE SHOW

OUR BEST TO YOU SPRING CRAFT SALE is a marketplace of handmade works by over 150 top Canadian artists, artisans, and designers. Each exhibitor is expertly selected based on the quality, originality, and craftsmanship of their work; they must be the designer and the creator of their respective works, and only work produced in Canada is permitted to be sold.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leathers, toys, gourmet foods, and more.

OUR BEST TO YOU SPRING CRAFT SALE, now its 2<sup>nd</sup> year in Red Deer, is proudly produced by SIGNATURES SHOWS LTD.

For more information, please visit [ourbesttoyou.ca/reddeer](http://ourbesttoyou.ca/reddeer)

### FEATURES & PROMOTIONS

- **Early Bird Gets the Bag:** the first 100 guests through the doors on Friday, April 20 will receive a reusable shopping bag courtesy of Signatures Shows.
- **Our Gifts to You Prize Draws:** over \$1,000 in gifts from show exhibitors will be drawn throughout all three days of the show; ballot included with admission.
- **Earth Day Giveaway:** fans can enter for a chance to win one of three prize packages of eco-friendly gifts from show exhibitors ranging in value from \$250 to \$500 on the Our Best to You Craft Sale Facebook page. One draw will take place each day of the show.
- **Instagram Ticket Giveaway:** fans can enter for a chance to win one of 10 pairs of tickets to the show by following Signatures Shows on Instagram, liking the giveaway post and tagging two friends. Draw takes place Wednesday, April 18.

### ABOUT THE ORGANIZERS

SIGNATURES SHOWS LTD. is Canada's largest producer of fine craft shows, with over 38 years' experience and over 350 shows produced. Each year, SIGNATURES accepts over 2,500 participating exhibitors and welcomes over 400,000 visitors to its 20 shows in 13 cities across Canada. Based in Ottawa, it is a 100 per cent Canadian owned and operated business. For more information, please visit [signatures.ca](http://signatures.ca)

### MEDIA CONTACT

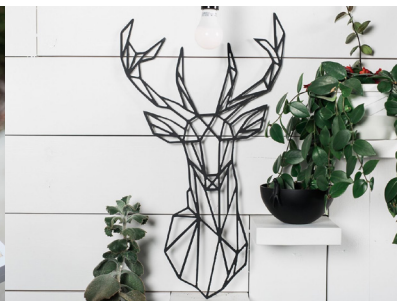
Etienne Dale • Communications Manager • 613.244.1847 • [edale@signatures.ca](mailto:edale@signatures.ca)



**ANNE-MARIE CHAGNON**  
Montréal, QC



**AURORA WOOD DESIGNS**  
St. Albert, AB



**MEL'S METAL MARKET**  
Linden, AB



### DATES/HOURS

**Friday, April 20**  
10 a.m. – 9 p.m.  
**Saturday, April 21**  
10 a.m. – 6 p.m.  
**Sunday, April 22**  
10 a.m. – 5 p.m.

### LOCATION

**Westerner Park**  
Parkland & Prairie pavilions  
4847A 19 Street  
Red Deer, AB

### TICKETS

**General admission: \$5.00**  
Free for ages 17 & under  
Cash only at the box office  
Buy online at  
[ourbesttoyou.ca](http://ourbesttoyou.ca)

### ONLINE/SOCIAL

[ourbesttoyou.ca/reddeer](http://ourbesttoyou.ca/reddeer)  
Our Best to You Craft Sale  
[@signatures.ca](https://www.instagram.com/signatures.ca)  
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